



BOARD MEETING MINUTES

May 4, 2021

MEETING DATE	MEETING TYPE	MEETING LOCATION	QUORUM?
May 4, 2021	Regular	Zoom Videoconference	Yes

PERSONS IN ATTENDANCE				
	Name	Officer Title(s)	Present	Absent
BOARD DIRECTORS & OFFICERS	George Williams	Chair	✓	
	Kathleen Reed	Immediate Past Chair	✓	
	John Rollins	Vice Chair		✓
	Harry Abell	Treasurer	✓	
	Marcy Williams	Secretary	✓	
	Dena Abell		✓	
	Charity Barton		✓	
	Jane Dixon		✓	
	Dorinda Moon		✓	
	Chad Payne		✓	
COMMITTEE MEMBERS AND GUESTS	Name	Capacity or Organization		

CALL TO ORDER AND ROUTINE MOTIONS	
Call to Order	By George Williams at 6:0 PM
Invocation	Harry Abell
Motion to dispense with the reading of the Meeting Minutes of April 6, 2021	Moved by Harry Abell Seconded by Kathleen Reed All Board Directors present approved
Motion to Approve the Meeting Minutes of April 6, 2021	Moved by Harry Abell Seconded by Charity Barton All Board Directors present approved
Motion to Approve the Financial Reports	Moved by Marcy Williams Seconded by Kathleen Reed All Board Directors present approved

COMMITTEE REPORTS

Provided to all Directors in advance and attached to these minutes. The following questions/comments were raised:

Finance. Marcy Williams requested that, in addition to the financial reports for the previous month, the Treasurer provide a year-to-date Income Statement each month.

Membership. Kathleen Reed has resigned her position as Chair of the Membership Committee and Chad Payne has agreed to step up to the position. Chad asked for everyone's help.

OLD BUSINESS

Lunch & Learn Legislative Update – May 6. Dena reported that everything is ready for the event on Thursday. The trustees will assist with set-up and clean-up. Dena requested help on Wednesday afternoon to decorate the room. We are expecting around 70 attendees.

Dade Expo Update. Minutes from the first committee meeting are attached to these minutes. Harry Abell envisions the Expo as a way to enhance, showcase and promote business in Dade County. A second committee meeting will be scheduled within the next 2 weeks. There are four other events scheduled for the same day that we are considering holding the Expo, so we will have to take that into consideration.

Pro-Rating Investor Fees. Kathleen Reed was unable to find any information about how other chambers in our area handle investor renewals. The board discussed various options. Marcy Williams moved, and Harry Abell seconded, that the expiration date for all Investors who joined in 2020 would be 12/31/2021 (as promised to those Investors), and annually thereafter on the 31st of December. The expiration date for all Investors who joined or will join in 2021 will be the anniversary date of their membership. All board directors present approved.

Dade Sports Complex. Dena Abell and Jane Dixon met with Stacy Stephens at the Dade Sports Complex and committed to help him with promoting the complex. Once the Lunch & Learn is over, they will move ahead with plans to visit area hotels to seek discounts for people attending events at the Sports Complex.

NEW BUSINESS

Ribbon Cuttings – Procedure & Upcoming Events. Jane Dixon reminded everyone of the three events this week – Guthrie's Grand Re-Opening, Canyon Gallery Grand Opening, and the Blessing Box dedication. Kathleen has created the agenda for the Blessing Box dedication and invited speakers.

The Celebration Event Procedure is attached to these minutes. Jane suggested that whichever Board Director helps sign up a new Investor, that director should follow-up with the Investor to ask how we can help them with their business and how the Alliance can better serve the community.

1945 Dade County Fair Update. Kathleen Reed is the liaison between the 1945 Fair and the Alliance. She said that there is a need for volunteers after the event to help with clean-up. George Williams asked if the Alliance should be a sponsor at some level for the fair. Harry Abell moved, and Kathleen Reed seconded, that the Alliance provide a sponsorship at the \$250 level. All Board Directors present approved.

Investor of the Week. Dena Abell had shared a photo from another chamber of a sandwich board sign that is placed in front of a "Member of the Week" business/organization. Marcy suggested that we use our existing sandwich board sign to do the same thing. The sign will be placed in front of the same business featured in our Alliance Live! video of the week.

“How to Do” class. Dena Abell reported that Josh Ingle had suggested that the Alliance host classes in areas such as carpentry, electricity, etc. The classes would be open to the public and there would be a fee to attend. The Board was interested in the idea and Dena and Jane will investigate further and report next month.

In-person Board meetings. George Williams polled the group to ascertain how everyone felt about starting to meet again in person. Several board members requested that no masks be required. Everyone was fine with the idea. George suggested that we meet in the conference room at the Dade Sports Complex and will talk to Stacy Stephens to set it up for our June meeting.

OPEN FLOOR

Dena mentioned that Investor Sally Worland told her that she has been a member of the Walker County Chamber of Commerce for 10 years and they haven’t done as much in those 10 years as the Alliance has done in the past 10 months!

ADJOURNMENT AND NEXT MEETING	
Adjourn at 7:09 PM	
Next Meeting	Tuesday, June 1, 2021 at 6:00 pm Location TBA

ADMINISTRATIVE	
Attachments	The following documents are incorporated within these Minutes: A. Alliance for Dade April Financial Statements B. Committee Reports C. Economic Development Activity Report, 1 st Quarter 2021 D. Dade Expo Committee Meeting Minutes E. Dade Expo Committee Notes F. Celebration Procedures G. Investors to Date
Respectfully submitted by:	Marcy Williams, Secretary